

# Ely German

→ [www.elygerman.com](http://www.elygerman.com)  
→ [elygermanart@gmail.com](mailto:elygermanart@gmail.com)  
→ 713.817.4828

## AWARDS

**American Advertising Awards**  
Dallas, TX  
Gold, Advertising industry  
self-promotion  
2023.

**Dallas Endowed Presidential  
Scholarship in Art,**  
College of Fine Arts,  
The University of Texas,  
2021.

**NES Artist Residency,**  
Skagastrond, Iceland,  
2021.

**Student Research Showdown,**  
Undergraduate Research,  
The University of Texas,  
2020.

**Professional Development  
Travel Initiative,**  
Fine Arts Career Services,  
The University of Texas,  
2019.

**Gold Award,**  
Bow Seat Ocean  
Awareness Programs,  
2018.

## EDUCATION

**The University of Texas Austin.** Studio Art BFA.

## EXPERIENCE

### Havas

Art Director, 2023-present, Chicago, IL.

- Crafted concepts through campaign level thinking and execution.
- Sold ideas from concept development through completion.
- Designed production-ready materials, ensuring brand consistency.
- Partnered with strategy to make ideas more strategically sound.
- Supervised successfully with production partners.

CLIENTS: Citi Bank, Hilton Hotels, National Association of Realtors,  
The Night Ministry, Dupixent, Babybel, Adidas, Chamberlain, Moen, James Hardie

### 3Headed Monster

Junior Art Director, 2022-2023, Dallas, TX.

- Collaborated with copywriter to generate and execute creative concepts.
- Developed a range of creative concepts for each project.

CLIENTS: Tropical Smoothie Cafe, Cicis Pizza, TikTok for Business,

### Bow Seat

Freelance Art Director, 2018-Present.

### Civitas Learning

Freelance Animator, 2020-2022, Austin, TX.

## SKILLS

Adobe Photoshop  
Adobe InDesign  
Adobe Illustrator  
Adobe Premiere  
Adobe AfterEffects  
Adobe Animate  
Adobe Dimension  
Adobe Substance

Photography  
Videography

Spanish  
English

