

Ely German

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#### AWARDS

**Dallas Endowed Presidential Scholarship in Art,**  
College of Fine Arts,  
The University of Texas,  
2021.

**NES Artist Residency,**  
Skagastrond, Iceland,  
2021.

**Student Research Showdown,**  
Undergraduate Research,  
The University of Texas,  
2020.

**Professional Development Travel Initiative,**  
Fine Arts Career Services,  
The University of Texas,  
2019.

**Learning in Tuscany,**  
College of Fine Arts,  
The University of Texas,  
2019.

**Gold Award,**  
Bow Seat Ocean Awareness  
Programs,  
Animation,  
2018.

#### SKILLS

Adobe Animate  
Adobe Illustrator  
Adobe Premiere  
Adobe Photoshop  
Adobe InDesign  
Adobe AfterEffects  
Adobe Dimension  
Adobe Substance

Photography  
Videography

Spanish  
English

#### EDUCATION

**The University of Texas Austin.** Studio Art BFA. 2021

#### EXPERIENCE

##### **3Headed Monster**

Junior Art Director, 2022-2023, Dallas, TX.

Junior Graphic Designer 2021-2022, Dallas, TX.

- Presented to clients, successfully
- Guided highschool interns
- Collaborated with a copywriter to create ideas
- Motivated internal self promotion projects
- Lead creative teams
- Reported to creative directors

##### **Cicis Pizza**

Junior Art Director, 2022-2023, Dallas, TX.

- Developed summer 2022 campaign, including 15tv/06tv
- Built over 50 social concepts cross platforms
- Selected talent for social shoots
- Executed over 100 images and videos for media bank

##### **Tropical Smoothie Cafe**

Junior Art Director, 2021-2023, Dallas, TX.

- Maintained brand vision
- Delivered over 100 social concepts across platforms
- Supervised execution of social concepts across platforms
- Listened to specific client needs and shaped ideas accordingly

##### **TikTok**

Junior Art Director, 2021-2022, Dallas, TX.

- Expanded brand identity
- Produced over 50 layouts varying in file size/language/content
- Improved internal content
- Built animation assets

##### **Bow Seat**

Freelance, 2018-2023, Houston, TX.

- Judged art contest 4 consecutive years
- Advised social strategy team
- Created over 10 promotional videos

##### **Civitas Learning**

Freelance, 2020-2022, Austin, TX.

- Illustrated over 50 visuals utilized in print/digital media
- Edited over 20 clips of Next Practices podcast

#### SELECTED SHORT-TERM FREELANCE

2018-2022, Remotely.

- Illustrator, **United Music Group.**
- Animator, **Ninetynine Films.**
- Logo/print Designer, **Motogo.**
- Art Director, **Iris Design.**
- Videographer, **The University of Texas Austin.**