

Ely German

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AWARDS

2 Gold

Marcom Awards
Mall/Airport/Station
and Billboard
2025

Gold

American Advertising
Dallas, TX
Advertising industry
Self-promotion
2023

Recipient

Dallas Endowed Presidential
Scholarship in Art
The University of Texas
2021

Selected Artist

NES Artist Residency
Skagastrond, Iceland
2021

Honorable Mention

Undergraduate Research
The University of Texas
2019

Recipient

Professional Development
Travel Initiative
The University of Texas
2019

Gold

Bow Seat Ocean
Awareness Programs
2018

SKILLS

Adobe Photoshop, InDesign, Illustrator, Premiere, AfterEffects, Substance.
Runway, Midjourney, Seedance, Gemini, GPT, Kling, Seedream.
Photography, Videography, Content Creation.
Spanish, English

EDUCATION

The University of Texas Austin, Studio Art BFA

EXPERIENCE

Plotsy

Freelance Production Designer, 2026-Present

- Designed character reference sheets for AI Video Book episodes
- Collaborated with showrunners/producers/AI Directors

Tiny Bully

Senior Art Director, 2025-2026, Remote

- Balanced high-level creative direction with hands-on design
- Managed campaigns across channels, ensuring visual consistency
- Designed and produced animations from concept to final asset
- Directed AI-powered video production from storyboard to final cut

CLIENTS: Worlds Best Cat Litter, Lowell 5 Bank, POOWEE,
Sapjack Maple Syrup, Scentsicles, Silverside AI

Havas

Art Director, 2023-2025, Chicago, IL

- Pitched/delivered 5 campaign ideas from concept to completion
- Produced final materials, upholding brand consistency across
- Executed creative across DM and Print, from concept to production
- Led seamless collaboration with production partners on 6 shoots

CLIENTS: Citi Bank, Hilton Hotels, National Association of Realtors, The Night
Ministry, Babybel, Autozone, Chamberlain, Moen, James Hardie, Dupixent

3Headed Monster

Junior Art Director, 2022-2023, Dallas, TX

- Collaborated with copywriter to craft 200+ innovative social concepts
- Developed a range of creative concepts across 6+ media channels
- Created high engagement viral content for multiple clients

CLIENTS: Tropical Smoothie Cafe, Cicis Pizza, OnePlus, TikTok for Business

Bow Seat

Freelance Art Director 2018-Present

- Produced 11 pieces of promotional content to support visibility
- Served as an art contest judge yearly

