

Ely German

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AWARDS

2 Gold

Marcom Awards
Mall/Airport/Station
and Billboard
2025

Gold

American Advertising
Dallas, TX
Advertising industry
Self-promotion
2023

Recipient

Dallas Endowed Presidential
Scholarship in Art
The University of Texas
2021

Selected Artist

NES Artist Residency
Skagastrond, Iceland
2021

Honorable Mention

Undergraduate Research
The University of Texas
2019

Recipient

Professional Development
Travel Initiative
The University of Texas
2019

Gold

Bow Seat Ocean
Awareness Programs
2018

SKILLS

Adobe Photoshop, InDesign, Illustrator, Premiere,
AfterEffects, Animate, Dimension, Substance.
Photography, Videography. Spanish, English

EDUCATION

The University of Texas Austin, Studio Art BFA

EXPERIENCE

Tiny Bully

Senior Art Director, 2025-Present, remote, traveling the world

- Presented and sold work with strategic impact
- Balanced creative direction with hands-on design
- Managed campaigns across multiple channels
- Designed and produced animations from concept to final asset
- Accelerated video asset production to meet fast-turnaround needs

CLIENTS: Worlds Best Cat Litter, Lowell 5 Bank,
POOWEE, Sapjack Maple Syrup, Scentsicles

Havas

Art Director, 2023-2025, Chicago, IL

- Crafted concepts with campaign-level strategy and execution
- Pitched and delivered ideas from concept to completion
- Produced final materials, ensuring brand consistency
- Partnered with strategy to strengthen creative alignment
- Led successful collaboration with production partners

CLIENTS: Citi Bank, Hilton Hotels, National Association of Realtors, The Night
Ministry, Dupixent, Babybel, Adidas, Chamberlain, Moen, James Hardie

3Headed Monster

Junior Art Director, 2022-2023, Dallas, TX

- Collaborated with copywriter to craft and deliver innovative concepts
- Developed a range of creative concepts for each project

CLIENTS: Tropical Smoothie Cafe, Cicis Pizza, OnePlus, TikTok for Business

Civitas Learning

Freelance Animator, 2020-2022, Austin, TX

Bow Seat

Freelance Art Director 2018-Present

