

Ely German

- www.elygerman.com
- elygermanart@gmail.com
- 713.817.4828

AWARDS

American Advertising Awards
Dallas, TX
Gold, Advertising industry
self-promotion
2023.

**Dallas Endowed Presidential
Scholarship in Art,**
College of Fine Arts,
The University of Texas,
2021.

NES Artist Residency,
Skagastrond, Iceland,
2021.

Student Research Showdown,
Undergraduate Research,
The University of Texas,
2020.

**Professional Development
Travel Initiative,**
Fine Arts Career Services,
The University of Texas,
2019.

Gold Award,
Bow Seat Ocean
Awareness Programs,
2018.

SKILLS

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe Premiere
Adobe AfterEffects
Adobe Animate
Adobe Dimension
Adobe Substance

Photography
Videography

Spanish
English

EDUCATION

The University of Texas Austin. Studio Art BFA. 2021

EXPERIENCE

Havas

Art Director, 2023-present, Chicago, IL.

- Developed large brand campaigns
- Articulated complex ideas, into simple and beautiful presentations
- Presented work internal/client, consistently delivering
- Briefed animators/designers/retouchers/videographers/production artists
- Led creative teams
- Motivated peers through problem-solving
- Defined visual directions clearly
- Reviewed work through digital/print production process
- Selected talent
- Directed social shoots

CLIENTS: Citi Bank, Hilton Hotels, National Association of Realtors,
The Night Ministry, Dupixent, Babybel Cheese, Choose Chicago, Adidas.

3Headed Monster

Junior Art Director, 2022-2023, Dallas, TX.

Junior Graphic Designer 2021-2022, Dallas, TX.

- Developed 360 campaigns
- Produced over 200 published layouts across 4 different campaigns.
- Delivered over 100 social concepts/to execution across platforms
- Built over 50 multi-purpose animation assets across brands
- Built over 50 social concepts cross platforms
- Supervised execution of social concepts across platforms
- Selected talent for social shoots
- Captured over 100 images and videos for media bank
- Presented to clients, successfully
- Collaborated with a copywriter to create winning ideas

CLIENTS: Tropical Smoothie Cafe, Cicis Pizza, TikTok for Business,

Bow Seat

Freelance, 2018-2024 Houston, TX.

- Judged art contest 5 consecutive years
- Advised social strategy team
- Created over 10 promotional videos
- Motivated students through speaker series

Civitas Learning

Freelance, 2020-2022, Austin, TX.

- Created brand's "who we are" introductory video, which is still used today
- Illustrated over 50 visuals utilized in print/digital media
- Edited over 20 clips of Next Practices podcast

SELECTED SHORT-TERM FREELANCE

2018-2022, Remotely.

- Illustrator, **United Music Group.**
- Animator, **Ninetynine Films.**
- Videographer, **The University of Texas Austin.**